



Operation BASH Sponsorship

TOP SECRET

The American Red Cross...
Always there...
touching more lives,
in new ways...
under the same trusted symbol.

4-STAR GENERAL - \$40,000 TITLE SPONSOR

- Five Platinum Tables of Ten (50 guests total)
- 12 Invitations to the 4-Star VIP Party
- Company Name/Logo on Invitations
- Full Page Ad on Program
- Recognition on Chapter Website
- 3' X 5' Company Provided Banner at the Event
- Large "Crossroads" Sponsor Listing
- Inclusion in the Clara Barton Society
- Special Award presented at the event
- Company name included in post-event thank you newsletter

4-STAR VIP PARTY

Our very special guests will be invited to a VIP party with our featured entertainer. As our sponsor you will be the hosts of this event & your company logo will be prominently displayed.

ENTERTAINMENT

Friends and supporters of the Red Cross will dance to the tunes of the featured entertainer at the BASH. This special performance will be made possible by your company. Signage on the stage will feature your name/logo.

COLONEL - \$10,000

- Three Gold Tables for Ten
- Ten Invitations to 4-Star VIP Party
- Company Name/Logo on Invitations
- Recognition in Program
- Large "Crossroads" Sponsor Listing
- Inclusion in the Clara Barton Society
- Recognition on Chapter Website & Newsletter
- 3' X 5' Company Provided Banner at the Event
- Inclusion in the Clara Barton Society

LT. COLONEL - \$5,000

- Two Gold Tables for Ten
- Four Invitations to 4-Star VIP Party
- Company Name/Logo on Invitations
- Recognition in Program
- Large "Crossroads" Sponsor Listing
- Recognition on Chapter Website & Newsletter
- Inclusion in the Clara Barton Society

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MAJOR – \$2,500

- One Silver Table for Ten
- Two Invitations to 4-Star VIP Party
- Company Name on Invitations
- Recognition in Program
- Medium “Crossroads” Sponsor Listing
- Recognition on Chapter Website & Newsletter
- Inclusion in the Clara Barton Society

LIEUTENANT – \$1,500

- One Silver Table for Ten
- Recognition in Program
- Small “Crossroads” Sponsor Listing
- Recognition on Chapter Website & Newsletter
- Clara Barton Society Award to your company

CLASSIFIED

Other Underwriting Opportunities:

RED CROSS BASH EVENT HAT \$5000*

Guests at the Red Cross BASH would receive an official event hat. Your company’s name and logo will be prominently displayed at the event.

OFFICIAL “DOG TAGS” \$2500*

No uniform would be complete without the official Red Cross BASH 2012 souvenir dog tags, including your company’s name and logo.

“WEEKEND LEAVE” T-SHIRT \$5000*

Guests would receive the official Red Cross BASH 2012 event t-shirt, including your company’s name and logo on the sleeve. The t-shirts would feature the Red Cross BASH logo on the front and examples of our humanitarian work on the back. These t-shirts are perfect for “weekend leave” or going to the beach.

LIVE AND SILENT AUCTION SPONSOR \$2500*

The Red Cross BASH wouldn’t be complete without some auction shopping at the “BX”. Both a live and silent auction will be held and your company’s name and logo will be printed on all bid sheets and live auction bid paddles.

ROSIE’S PLACE \$1000

Guests will find refreshments at this cozy spot. Your company’s name and logo will be printed on the cocktail napkins given out here.

*includes one table for 10 guests



CLASSIFIED

**Friday, March 9, 2012
American Bank Center**

	\$40,000 4-Star General
	\$10,000 Colonel
	\$5,000 Lt. Colonel
	\$2,500 Major
	\$1,500 Lieutenant
	\$100 Individual Tickets
	We are unable to participate at the sponsorship levels noted above, but would like to contribute to the American Red Cross-Coastal Bend Texas Chapter. \$ _____

Primary Contact Information:

Contact Name:			
Name/Company/Organization (as you want it to appear on your table sign)			
Address:			
City, State, ZIP:			
Phone:	FAX:	Email:	

Method of Payment:

<input type="checkbox"/>	Master Card	<input type="checkbox"/>	Visa	<input type="checkbox"/>	American Express	<input type="checkbox"/>	Discover	<input type="checkbox"/>
Account Number						Expiration Date		
<input type="checkbox"/> Check Enclosed				<input type="checkbox"/> Please bill me at address noted above.				

Please return this form to:

American Red Cross
Coastal Bend-Texas Chapter
P. O. Box 3429
Corpus Christi, Texas 78463-3429
361-887-9991 PHONE 361-888-7558 FAX